

**SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE (AUTONOMOUS), UJIRE - 574  
240**



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**DEPARTMENT OF B.VOC IN DIGITAL MEDIA & FILM MAKING**

**Proceedings of BOS Meeting**

Date: 05-02-2024

Time: 9.30 AM

Venue: Department of Journalism webinar hall, SDMC Ujire

AGENDA NO	AGENDA
SDMCU/ BVOC-DMFM-BOS/2023-24/02/01	Reading the minutes of the previous BOS meeting and action taken report
SDMCU/ BVOC-DMFM -BOS/2023-24/02/02	Revision and Approval of the NEP syllabus: <ul style="list-style-type: none"><li>Identifying the issues of Gender Equity, Human Values, Environment, Professional Ethics</li><li>Identifying the Local, National and Global issues in the courses</li><li>Identifying skill /employability components</li></ul>
SDMCU/ BVOC-DMFM -BOS/2023-24/02/03	Review of results of previous odd sem. exams and other achievements, feedback of the department
SDMCU/ BVOC-DMFM -BOS/2023-24/01/04	Approval of Programme conducted in the Department <ul style="list-style-type: none"><li>Field Project</li><li>Research Project</li><li>Internship</li></ul>
SDMCU/ BVOC-DMFM -BOS/2023-24/01/05	Finalizing the list of examiners
SDMCU/ BVOC-DMFM -BOS/2023-24/01/06	Any other matter

**Members Present:**

SI No	Name and address	Designation
1.	Mr. Madhava Holla Dept. of Digital Media & Film making, SDM College, Ujire	Chairperson
2.	Dr.Vahini Aravind, Assistant professor Bangalore University	Subject expert
3.	Prof. Satish Kumar Associate professor, Department of JMC, Kuvempu university, Shivamogga	Subject expert
4.	Rakesh Kammaje HOD Journalism Vivekananda & College, Puttur	University Nominee
5.	Mr.Brijesh Ghokale, Executive director Spearhead Media, Mangalore	Industry expert
6.	Ms. Ashwini Jain Dept. of Digital media & Film making, SDM College, Ujire	Internal Member
7.	Mr. Ganapathi Divana Executive Producer, Zee Kannada,Bangalore	Alumni
8.	Ms. Shrinidhi, III B. Voc. Digital Media & Film Making SDM College (Autonomous), Ujire	Student Representative

The Chairperson welcomed the new board of members of BOS for next three year and introduced each member to the gathering and presented the agenda.

**Agenda 1****SDMCU/ BVOC-DMFM-BOS/2023-24/02/01****Reading the minutes of the previous BOS meeting held on 18/08/2023 and action taken report**

The Chairperson read out the minutes of the previous meeting and highlighted the action taken report. The following actions were taken based on the suggestions given by the members

**Suggestion 1**

Regarding the change of syllabus, the members had given meaningful insights in earlier meeting. The major suggestions whereas follow as

- New trends and other things should bring to the syllabus. Students shouldn't miss scope of learning
- All incorporation is good all the addition or deletion must be taking care with the space of developments

### **Action Taken**

Considering the suggestion made by the members of BOS, department HOD and staff did a detailed study on changing syllabus as quoted by the BOS members and following action has taken in this issue

- HOD instructed all the staff members to give presentation of their part of syllabus to make valuable change and asked to come up with new concepts by discussing with subject experts and industry experts. All the discussion were made and several changes made in the syllabus by considering experts opinion presenting in this meeting before board of members for approval
- As mentioned by the BOS members. consideration of long-term sustainable concept, new development has taken care during the syllabus change.

### **Suggestion 2**

In the earlier meeting the Chairperson elaborated on the need changing the program name due to resistance from students and parents during admissions. Board was discussed about the change and members expressed mixed response regarding this change.

### **Action Taken**

- The department addressed this mixed suggestion in Academic council meeting of the institution
- The academic council upheld the decision of BOS
- Most of the academic council members also advised to observe course growth and emphasize on research before any change regarding this. They opined that film making course its self is identity and unique concept
- The details have sent to Mangalore university regarding this, the college has yet to get replay from university

The Board approved the agenda and action taken report

## Agenda 2

SDMCU/ BVOC-DMFM -BOS/2023-24/02/02

### Revision and Approval of the NEP syllabus:

- Identifying the issues of Gender Equity, Human Values, Environment, Professional Ethics
- Identifying the Local, National and Global issues in the courses
- Identifying skill /employability components

The Chairperson elaborated the agenda and informed BOS members regarding identifying various concepts in syllabus presented before the members. The presented draft of the syllabus was developed based on input from stakeholders and subject experts. Mrs. Ashwini Jain, an assistant professor in the department, presented the unit-wise syllabus changes to the board, with details provided in **Annexure-1**. In addition to this the chairperson brought the notice of members regarding the change in syllabus code for UUCMS purpose. Very importantly practical papers, manuals and record book and their components. Members carefully considered all components of the proposed changes and made the following decisions:

Sl.no	Name of the member	Suggestion made
1	Mr. Brijesh	<ul style="list-style-type: none"><li>• Legal topics such as Cinematography Act, process of obtaining film certifications, title registration and associated case studies can be added so that students are familiarized with the legal aspects of film making.</li><li>• The record books can be made more illustrative.</li></ul>
2	Mr. Rakesh Kumar Kammaje	<ul style="list-style-type: none"><li>• Provided general appreciation</li></ul>
3	Dr. Vahini	<ul style="list-style-type: none"><li>• The term ‘practical’ in the title of practical papers can be put in parentheses to achieve more clarity.</li><li>• It is advisable to add ‘resume creation’ to first year syllabus.</li><li>• Inclusion of follow-up activities in the upcoming semesters can help the teachers to monitor the success of activities conducted in the first year.</li><li>• Topics like ‘Information Synthesis’ and ‘Social Media</li></ul>

		<p>Literacy’ can be included early on in the syllabus to ensure that students become responsible users.</p> <ul style="list-style-type: none"> <li>• ‘Media Language’ paper can be added to better the language skills of students and familiarize them with the communication standards prevalent in media.</li> <li>• Students may be allowed to answer in Kannada language to tackle their language issues.</li> </ul>
4	Prof.Sathish Kumar	<ul style="list-style-type: none"> <li>• Provided general appreciation</li> </ul>
5	Ganapathi Diwan	<ul style="list-style-type: none"> <li>• Identifying USPs in a film and marketing case studies can be included in Film Marketing paper as there is no thumb rule to film marketing.</li> </ul>

The Board approved the agenda

### **Agenda 3**

**SDMCU/ BVOC-DMFM -BOS/2023-24/02/03**

#### **Review of results of previous odd sem. exams and other achievements, feedback of the department**

The chairperson presented the result statistics of the department (**Details of list included in Annexure-2**). And detailed the achievements of department. The members appreciated efforts of department with regards to activities.

The Board approved the agenda

### **Agenda 4**

**SDMCU/ BVOC-DMFM -BOS/2023-24/01/04**

#### **Approval of Programme conducted in the Department**

##### **Field Project, Research Project, Internship**

The chairperson presented the programmes conducted on above topics and detailed the procedure and valuation process. The members observed the internship report and field project report. The members appreciated efforts of department with regards to these activities and asked to continue the same.

The Board approved the agenda

## **Agenda 5**

**SDMCU/ BVOC-DMFM -BOS/2023-24/01/05**

### **Finalizing the list of examiners**

The list of examiners was presented for approval. The board approved the existing list and made additions based on expertise in film-making and digital media from the academic field (**details in Annexure-3**).

The Board approved the agenda

## **Agenda 6**

**SDMCU/ BVOC-DMFM -BOS/2023-24/01/06**

### **Any other matter**

Chairperson Presented proposed activities of department. They include:

- National Seminar in association with department of Journalism in the month of March
- Collaborative movie production with Alva's college MCJ and animation department

The members appreciated the effort and initiatives of the department

The Board approved the agenda

The meeting concluded with the chairperson delivering a vote of thanks.

Sd/-

Mr. Madhava Holla  
(B.O.S. Chairperson)